



## **Agriculture Post & IndiAgri**

India's two leading digital magazines

# **Sustainable Agriculture** Summit & Awards - 2024

Nurturing a Greener Tomorrow for Viksit Bharat



### August 07, 2024

**Communications & Event Partner GreyMatters Communications** 

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Supported By **National Fertilizers Limited** 



**Knowledge Partners** 



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### Sustainable Agriculture Summit & Awards 2024

To bring together farmers, agriculture & food industry leaders, policy makers, scientists, academic institutions, solutions and equipment providers, thought leaders, development organisations and other critical stakeholders in the agriculture ecosystem of India, country's leading agriculture media platform **Agriculture Post and IndiAgri** bring **Sustainable Agriculture Summit & Awards, 2024.** 

The theme for this year's conference is 'Nurturing a Greener Tomorrow for Viksit Bharat.'

The Awards are designed to recognise and celebrate innovators, amplifying their best practices to inspire others toward a more sustainable world.

Join us in building a resilient and prosperous future for humanity and the planet.

### Summit & Awards Objectives

- Address the pressing challenges to food and nutrition security by promoting **sustainable farming** practices for future readiness.
- Deliberate on managing climate variability's impact on agriculture, emphasizing water conservation, efficient irrigation (drip and sprinkler), and soil health.
- Focus on empowering small farmers through knowledge, data-driven insights, and best practices, emphasising climate-resilient approaches with tolerant seed varieties.



- Explore practices for **reducing greenhouse gas emissions** and recognise outstanding sustainable agricultural practices, innovations, and change-makers.
- Opening the avenues for **collaboration** among stakeholders providing sustainable farming practices.
- To make ways for forging collaborations for intervention of modern cutting-edge technologies such as **AI**, **ML**, **IOT**, **drones**, **remote sensing**, **satellite imagery** for providing sustainable practices.
- Identify, recognise, and celebrate best practices across various agriculture practices and sectors

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### Award Categories



**2. SoilCare Achievement Award** Promotion of soil health management

**3. GreenHarvest Innovator Award** Environment-friendly practices in agriculture

**4. BioBoost Solutions Award** For promoting biological solutions in agriculture

**5. Krishi Urvarak Vikas Award** Excellence in fertilizers production & supply

**6. Safe Agri Innovator Award** Efficiency & responsibility in agrochemical use

**7. BioDiversity Guardian Award** Contributions to biodiversity conservation

8. Carbon Footprint Reduction Achievement Reducing greenhouse gas emissions

**9. Agroecology Innovation Award** Development & application of agroecological principles

**10. Community Engagement and Social Impact Award** Community development and social equity **11. Extension & Training Excellence Award** Educating farmers in sustainable practices

**12. Animal Feed Solutions Award** Sustainable and eco-friendly animal feed

**13. Smart Drone Adoption Award** Drone technology for sustainable agriculture

**14. Finance and Agri Banking Excellence** Innovative sustainable financing

**15. Green Tractor Manufacturer of the Year** Low carbon emission tractor companies

**16. Agri-Tech Startup of the Year** Technology for sustainable agriculture

**17. Climate-Resilient Crop Variety Award** Promoting biodiversity & sustainability

18. Inclusive Agri-Tech for Smallholders Award

Technology empowering smallholder farmers

**19. CSR for Sustainability Awards** For best CSR projects

**20. Progressive & Innovative Farmer** Honoring farmers who display innovation & resilience and adopt best practices

#### Certificates and mementos will be awarded to winners in each category

The awards are for campaigns & interventions in 2022 and 2023

#### **Award Nomination Process**

1. A company, individual, organisation can apply for a maximum of three categories

- 2. All entries must be done carefully and as per the defined processes here
- 3. For each category, an entry must contain the following:
  - (a) A 200 word write up (Hindi or English) about the project highlighting its impact, both qualitative and quantitative. Special mention must be made, wherever applicable, about possible replication and scaling up of the model/intervention
  - (b) Two to three supporting photographs
  - (c) Wherever possible, upto three digital link of quality feature or social media posts
  - (d) Contact details including email id and phone number of the person whom additional queries could be addressed to. All four segments, clearly demarcated, should be converted into a single PDF and sent through an email to: info@thegreymatters.in
  - (e)Write Award Category in the Subject, and a small covering note of not more than 3 lines in the body of the mail.
  - (f) The shortlisted entries will be requested to have an interaction with the jury.
- 4. Pay Online Processing Fee of Rs 7,500 +GST per entry by scanning the QR code:





### Award Jury



Dr U Saravanan Chairman & Managing Director, National Fertilizer Limited (NFL), A Navratna PSU



**Dr Rajeev Varshney** International Chair in Agriculture & Food Security, Murdoch University (Australia)



**Dr Jay G Varshney** Former Director, Directorate of Weed Research, ICAR, Govt of India

Dr KC Ravi

Chairman, CropLife India

Chief Sustainability Officer

at Syngenta India



Dr Jayadev Sarangi IAS (Retd), Formerly Secretary Govt of Delhi/Goa



**Rajvir Singh Rathi** Director - Public Affairs, Science & Sustainability IBSL Lead - Traits Licensing Business at Bayer Crop Science



Dr Devendra Singh Professor and Head, Agronomy RPCAU Samastipur



Dr Pooja Rana Professor, Amity School of Communication, Gurugram



Prof Sidharth Mishra President Centre for Reforms, Development and Justice, Delhi-NCR



**Ganesh Nanote** Farmer, Akola (Maha) Member - Global Farmer Network

### Special Invitees\*

Union Minister of Agriculture | Agriculture Minister of Bihar | Agriculture Minister of Punjab | Agriculture Minister of Jharkhand | Agriculture Minister of Uttar Pradesh | Agriculture Minister of Madhya Pradesh | Agriculture Minister of Telangana | Agriculture Minister of Andhra Pradesh

Speakers from major industry associations including CropLife India (CLI); Federation of Seed Industry of India (FSII); AgroChem Federation of India (ACFI); Biological Agri Solutions Association of India (BASAI); Pesticides Manufacturers & Formulators Association of India (PMFAI); and Agro Inputs Manufacturers Association Of India (AIM)

### About Organisers

#### **Agriculture Post**

A knowledge-sharing platform focusing on the transformations taking place in the agriculture sector in India and globally. The portal connects all the stakeholders – researchers, scientists, students, policy makers, private sector agribusiness companies, farmers, post-harvest management

post-narvest management agencies, food processing sector, and consumers of agri commodities – for providing maximum benefit to the farming sector.

www.agriculturepost.com

#### IndiAgri

A portal dedicated to news, views and issues in agriculture in India. It is a sincere attempt to establish a platform where people can exchange their information, ideas, and resources to contribute to the discourses in agriculture domain. *IndiAgri.in* is designed to capture information on policies, perspectives, problems, people, trends, good practices.

www.indiagri.in

@IndiAgri

#### GreyMatters Communications

A firm offering advisory services in public affairs, public relations, political communications, government communications, corporate social responsibility, reputation building, social media and crisis management. Established in 2010, Grey Matters design communications campaigns and deploy robust solutions to build credible visibility for brands and organizations.

www.thegreymatters.in

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### Summit Agenda

#### **Tentative Sessions**

- Inaugural Session
- Knowledge Session 1: Sustainable Agri-Inputs; Biologicals, Crop Protection Chemicals, Crop Nutrition, Enhancing the Crop Yield
- Knowledge Session 2: Technology & Innovation; Collaborations for Future
- Knowledge Session 3: Soil and Water Management, Solarization, Climate Resilience; Imperatives for Sustainable Agri-food System
- Knowledge Session 4: Farming for Profit: Connecting Farms to Fair Markets
- Knowledge Session 5: Fibre, Livestock and Forage for Strengthening Agri-Ecosystem

#### Who Must Attend

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Agrochemical companies

Biological solution provider companies

Fertiliser companies

Micro irrigation and fertigation companies

**Seed companies** 

	Farm machinery companies
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Q	Start-ups
***	PSUs & Agriculture Universit
Ni	Academics   Scientists   Researchers   Policy makers Development organisations

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#### Date: August 07, 2024 | Venue: India Habitat Centre Time: 9:30 am - 6:00 pm



Contact for speaking opportunities, panels, sponsorship & other queries

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